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WEEKLY

AUG 28 1992

BURRELLE'S

-215 HZ

HOUSE OF LOVE

Babe Rainbow • Mercury • 512549

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In 1990, House Of Love hit the US with its self-titled debut (which sold over 100,000 copies) and the huge Expand-O single, "I Don't Know Why I Love You." The band is back now with its follow-up release, *Babe Rainbow*, and its first single, "You Don't Understand." One listen to Guy Chadwick's vocals and the harmonies on this song will prove that this is a band ready for multi-format success.

Babe Rainbow is already Top 30 at Expand-O Radio, and in its first week at retail, it enters the Hottest Sales Nationwide at #98*, picking up 17 Top 50 debuts, including Jim's Records (Pittsburgh) #20 and Pacific Coast OS (Los Angeles) #15.

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Babe Rainbow

Fontana/Mercury

In merely six years, The House Of Love has become one the Alternative world's pereminent guitar bands, first with its British indie hits and by further expand its success in the States with such noted singles as "Shine On," "I Don't Know Why I Love You" and "The Beatles And The Stones." The House Of Love is obviously very art inspired, having taken its name from an erotic novel by French author Anais Nin and naming its newest release *Babe Rainbow*, after a Peter Blake painting that hangs at Pete Townsend's Eel Pie Studios where the band recorded the album. At the helm of *Babe Rainbow* was producer Warne Livesey (The The, Midnight Oil) which, along with the enlistment of mixer Tim Palmer (The Mission UK, Pearl Jam, James) explains the lush, full sound achieved throughout the songs.

Babe Rainbow, the band's third full-length album (including its compilation of B-sides and rare tracks, *A Spy In The House Of Love*) also marks the unveiling of ex-Woodentops guitarist Simon Mawby, who replaced the band's former guitarist, Simon Walker (who replaced the band's original guitarist Terry Bickers). The opening track and first single, "You Don't Understand," proves Mawby's talents and ability to enhance a track with his shimmering guitar, which drives through the stunning melody of this petulant diatribe. The sarcastic love song, "Crush Me," conjures a more gentle House Of Love with singer/songwriter/guitarist Guy Chadwick's inviting, faint, majestic vocals and the crystalline sound, luscious harmonies and neoclassical bent.

The psychedelic croon of "Cruel" and the impassioned plea of the mystical "Feel" further exemplify The House Of Love's profound depth, maturity and darkness that have so naturally developed since the band's inception. According to Guy Chadwick, *Babe Rainbow* is not only about his own spiritual concerns and passions but is all about egotism and the self, "the ultimate ego saga." With undercurrents of madness, delusion, love and loneliness, the songs on *Babe Rainbow* are the band's most profuse, rich and melodic to date. Musically and lyrically, Guy Chadwick and The House Of Love have caught their stride and become one of England's most vibrant exports.