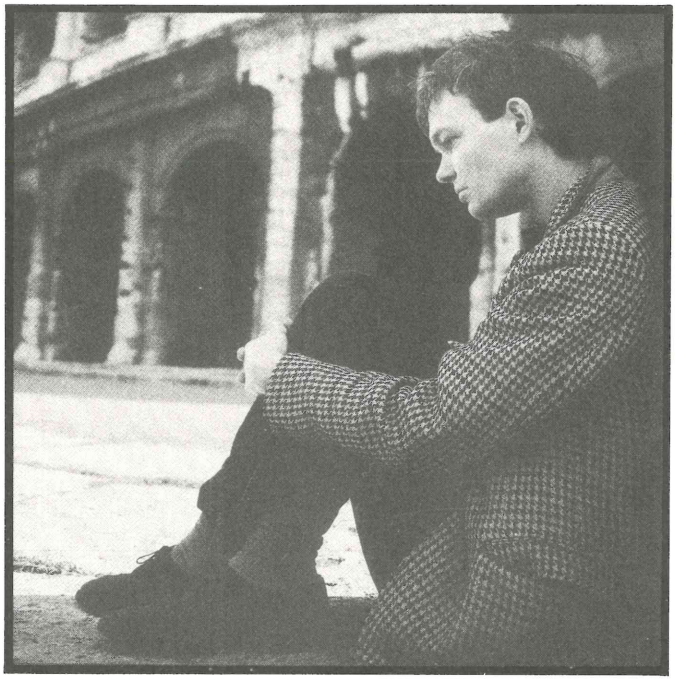
# new releases

phonogram

## *The House Of Love*

## *Never*



fontana

The House Of Love are:

| | |
|---|---|
| Guy Chadwick | : Voice and Guitar |
| Terry Bickers | : Guitar |
| Chris Groothuizen | : Bass |
| Pete Evans | : Drums |

The House Of Love's debut release for Fontana must be the most eagerly awaited record in a very long time with an army of fans desperate for new material from 1988's most acclaimed new band.

The House Of Love's status as "the most important newcomers" was reflected by the Music Press' end of year polls which featured The House Of Love extensively including 'Best New Band' and 'Best Single' for "Destroy The Heart" in the NME, and No 1 in John Peel's 'Festive Fifty' for "Destroy The Heart".

The House Of Love are managed by Alan McGee, whose Creation Records have put out The House Of Love's records to date. These have included 2 independent No 1's and a 40,000 selling debut album "The House Of Love'.

The House Of Love's press over the last 18 months has been overwhelming with their most recent tour earlier this month receiving ecstatic reviews in all the main papers. At the end of July last year, The House Of Love had the distinction of being on the front cover of NME and Melody Maker in the same week — A feat repeated last year, only by U2.

"Never" is produced by Tim Palmer and will be a monster hit. The 12" and CD feature "Safe" which was, at one stage, going to be the band's next single and is a must for all the fans.

The packaging retains the feel of their earlier records and the video will be a natural progression for them, whilst being very accessible, like the record, for a much wider audience.

"Never" will be supported by 2 weeks of advertising in NME, Melody Maker, Sounds plus a National streetposter campaign. A live appearance on Big World Cafe is already confirmed for the day before release, repeated on the 13th April 1989.

RELEASE DATE: 10TH APRIL 1989

| | | |
|---|---|---|
| 7" | HOL 1 | Never/Soft As Fire £1.15 |
| 12" | HOL 112 | Never/Soft As Fire/Safe £2.15 |
| CD | HOLCD 1 | Never/Soft As Fire/Safe £2.45 |

**Order from Polygram Record Operations Ltd**
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