



## JOHN, PAUL, GEORGE AND GUY

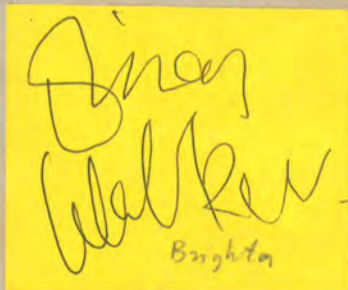
THE HOUSE OF LOVE release a new single, "Beatles And The Stones", on March 26 on Fontana. A remix of the track from their second album, "The House Of Love", which went silver on the day of release, it's backed with "Love IV". During the first three weeks, the single will also be available in a series of formats, all exclusively packaged and in limited editions. The first week sees the release of the regular seven-inch, a seven-inch box set plus a full colour poster, a 12-inch with an extra track, "Phone", and a CD with the additional track "Marble". None of the extra tracks will be released on other formats. More variations will be announced shortly. Apart from "Beatles And The Stones", all tracks feature the first recordings with new guitarist Simon Walker. "Love IV" marks the writing debut of bassist Chris Groothuizen. All other tracks are Guy Chadwick compositions.



24 Shine on with the  
HOUSE OF LOVE

It is early December last year, and tension runs high. The House Of Love are still smarting from their Terry trouble only days earlier, while Rob Bass Thing sits apart from his fellow Stuffies and broods on the split that will soon become public. But Guy Chadwick, chirpy as ever, is willing to chip in his pessimistic views on life, the universe and television.

"The problem with something like *Big World Cafe* is it's trying to educate people," asserts the gaunt guitar hero. "We did the programme last year and I didn't like it, it just tried to take in too much. Basically I've always thought that English people vote for what they want (*Eh? - Ed*) and I just don't think there's a demand for alternative music on television."



### THE HOUSE OF LOVE BEATLES AND THE STONES (Fontana)

"BEATLES And The Stones" is a breathy, reverent murmur. The guitar, as usual with HOL, pays tribute more to the Velvets than to the icons of the title — but let's not quibble, because this is a touching tribute to the healing power of the best pop music. Chadwick looks back wistfully to lonely nights when his heroes "made it good to be alone", and in so doing should make anyone who shares his love of heartfelt music feel less alone. With luck the sacred names in the title will win airplay and this quiet beauty will be a deserved, resonant smash.

NME

### GUY CHADWICK NME (The House Of Love)

#### 1 Jimi Hendrix

He had a phallus called a Fender Strat. Easily the most innovative and influential electric guitarist of all time.

#### 2 William Reid

Crucially obscure player. Great hair and shades. He's original.

#### 3 Keith Richards

Sorry, but he just has to be the best riffer of all time.



Guy Chadwick



Guy Chadwick of House Of Love

AS THE pop world becomes increasingly polarised between pretty boy bland pop and morose but earnest indie noise, Guy Chadwick and his band the House Of Love look set to straddle both camps with an elegant rock sound that has instant pop appeal as well as a darker rock intensity. Chadwick may not be a fresh faced pop idol cut from the same cloth as Jason Donovan but he is an affable figure.

"I've never liked all this pop star nonsense, everybody should be treated like a human being," he says. "I see no point in trying to be aloof or distant just because I've been on the cover of NME."

Taking a break from re-mixing a couple of new tracks, Chadwick is eager to talk about the House Of Love. Formed in Camberwell about three years ago, it was a hard slog to get started. "We just couldn't get a following. It was very hard. People thought we were a bunch of old hippies or something and weren't at all interested." But they kept plugging away, recorded an album for indie label Creation and became the darlings of the rock weeklies. Then came the inevitable leap to a major label — Fontana. "A lot of bands fear signing to major companies thinking they'll be forced to compromise or something. But I'd have never signed if I thought that was going to happen."

The new album, 'Fontana', draws on a number of classic rock influences from Television to the Velvet Underground but maintains a clear identity of its own.

"I've never consciously copied anybody and I found it quite funny when somebody compared us to Big Country. It's the songs that come first for me and the treatment they get rests on what the song needs."

Lyrical, Chadwick shies away from the banal clichés that pervade most chart material. "That kind of approach just doesn't interest me. I don't think or talk in clichés. I hate clichés, so there's no way I'm going to use them. I took two years to finish 'Hannah'. I'm very serious about all this."

Chadwick's personality, open but slightly enigmatic, has already made him the band's focal point. It's not a situation he finds difficult. "I like talking. I have a big ego and talking about the band or what I think comes very easily to me. I'm off to the States soon to do promotion for the album and I'm looking forward to it." He's never set foot on US soil but Chadwick feels that the House Of Love have a good chance of breaking through in stadium rock land. "But we'd want to do it different."

While concerts appeal to the fun-loving side of Chadwick's psyche, it's studio work that provides the real stimulation and fulfilment. "That's where things are created. Live shows are exciting but I love being in the studio — it's better than getting a day job."

ANDREW VAUGHAN

The House Of Love  
Fontana

Creation (all formats)  
Fontana (all formats)

W.H. SMITH 3/90

## THE HOUSE OF LOVE GUY CHADWICK RIDES OUT THE STORM

# House party



## HOUSE OF LOVE in Spain

THE HOUSE OF LOVE



RM  
3/90

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