

Press (cont.)

MM cover would be good if it could coincide with album release - w/c 26/2.

→ Going for RM/Sounds cover for March 19th. Smash Hits feature.
20/20 19th Feb - 26th Feb (Page)

→ 5th - 11th March Sunday Times

The Mail - date TBC

Q - April issue album review (out March 10)

→ 5th March - Standard/Time Out/Section 5 - Observer

Try for either Blitz/Face/Sky

Top/Trax/Insight being done next week.

When CD's arrive - will work on CD magazines

Record Collector mag - out end Feb - March issue

School Gig:

House Of Love voted favourite band in High School poll. Alan McGee was presented with 750 names of pupils who had voted for them. (Bruce Springsteen came second!!) Band want to do gig at school - March 12th in Huddersfield. Would be goo to get Smash Hits, No 1. The Independent, Sun etc down there aswell as TV and radio. Get displays up.

Radio:

15 plays of Shine On so far. Beatles and Stones being serviced March 12th. Radio One will have heaviest playing week before release. w/c release aiming for B list. A list if charts high. Hoping for playlist by March 19th. Skinner album special - 2 numbers live
2 from album
interview

Record March 1st. Broadcast Saturday 3rd.

Schofield - to coincide with school gig.

Radio Lunxembourg - accoustic session

Jonathon Ross starting new programm on Radio one - every friday - beginning end March.

TV:

Pops - March 27th (?)

Rocksteady - April 3 (2 tracks)

Pops - April 10th (?)

More opportunity due to having hit records already.

POS:

Window in Tower Piccadilly 2 weeks w/c 19th

Instore in all Virgin stores w/c album release

HMV instore panel w/c 26th

Platinum doing 200 independend stores w/c 26th.

Tour display at all Venues in march plus local shops in relevent towns.

Instore album displays to be sent to Strikeforce for top ups.

Our Price instore display - everything to be ready for 24th.

Advertising w/e 24th February NME/MM strips.

w/c 3rd NME/MM full page

Time Out full page coop with Tower

Sounds mini page w/e 10th.

Guardian 15 triple w/e 8th

Q May issue

Reviews